

Rory McGloin, Ph.D.
University of Connecticut
Storrs, CT

EDUCATION

- Ph.D. 2011 Communication Studies, University of Connecticut
- Graduate Teaching Assistant, Department of Communication, University of Connecticut. 2008-2011
- M.A. 2008 Communication Studies, University of Connecticut
- Graduate Teaching Assistant, Department of Communication, University of Connecticut. 2006-2008
 - Graduate Research Assistant, Department of Communication, University of Connecticut. Spring 2007
- B.A. 2006 Mediated Communication, Stonehill College, 2006.
- Member of Lambda Pi Eta (National Communication Association honor society), Stonehill College, 2004-2006

FACULTY POSITIONS

- 2021 – present **Associate Professor (Tenured), Joint Appointment.** College of Liberal Arts & Sciences (Department of Communication) & School of Business (Executive MBA & Business Administration), University of Connecticut
- 2019 – present **Associate Professor (Tenured),** Department of Communication, University of Connecticut.
- 2019 – present **Visiting Professor,** School of Communication and Media, Ulster University.
- 2015 – 2019 **Assistant Professor,** Department of Communication, University of Connecticut.
- 2011- 2015 **Assistant Professor In-Residence,** Department of Communication, University of Connecticut.

ADMINISTRATIVE POSITIONS

- 2021 - Present **Associate Director, Entrepreneurial Communication and Research,** Connecticut Center for Entrepreneurship and Innovation (CCEI), School of Business, University of Connecticut.

2020 - Present	Program Director, Excellence in Engineering Communication , Center for Advanced Engineering Education, College of Engineering, University of Connecticut.
2012- 2019	Director of Undergraduate Studies , Department of Communication, University of Connecticut.

PUBLICATIONS

(* Signifies graduate student at time of data collection; ** Signifies undergraduate student at time of data collection)

38. Hamlin*, E., **McGloin, R.**, Bridgemohan*, A. (2024). Communication skills training: A quantitative systematic review. *Development and Learning in Organizations*, 38 (6), 18-22. <https://doi.org/10.1108/DLO-08-2023-0188>
37. **McGloin, R.**, Saxton**, A., Rao*, A., Hintz, E., Coletti*, A., Hamlin*, E., Turner*, M., & Mathieu, J. (2024). Examining the importance of developing entrepreneurial communication skills in accelerator Programs: A focus group based approach. *Entrepreneurship, Education, and Pedagogy*, 7(4), 468-493. <https://doi.org/10.1177/25151274231183382>
36. Coletti*, A., **McGloin, R.**, Martin, K., Hamlin*, E., & Turner*, M. (2023). Examining oral communication skills in communication training programs for STEM professionals: A systematic quantitative literature review. *Science Communication*, 45 (6), 1-13. <https://doi.org/10.1177/10755470231202773>
35. Coletti*, A., **McGloin, R.**, M., Atkin, D., & Hamlin*, E. (2023). Examining the evolution of Cultivation theory as a means of understanding contemporary science communication in the media. *Journal of Communication & Media Research*, 15 (2), 1-13.
34. **McGloin, R.**, Coletti*, A., & Hamlin*, E. (2023). Conceptualizing and operationalizing a value of communication scale for use in training and development applications. *Communication Center Journal*, 9(1), 1-33.
33. Denes, A., **McGloin, R.**, Hamlin*, E., Speer, A. C., Coletti*, A., & Guest*, C. (2023). Promoting peer connection in online courses: Exploring the effect of media richness on presence and social connection. *Technology, Pedagogy and Education* 32(4), 473-484. <https://doi.org/10.1080/1475939X.2023.2224347>
32. Coletti*, A., **McGloin, R.**, Hamlin*, E., & Oeldorf-Hirsch (2022). Science communication on social media: Examining cross-platform behavioral engagement. *Journal of Social Media in Society*, 11(2), 236-263.

31. **McGloin, R.**, Coletti*, A., & Hamlin*, E. & Denes, A. (2022). Required to work from home: Digital communication channels during the Covid-19 pandemic. *Communication Research Reports*, 39(1), 44-55. <https://doi.org/10.1080/08824096.2021.2012757>
30. Guest, C., & **McGloin, R.** (2021). The Future of Fundraising: Motivations for Participating in Facebook Fundraisers and Implications of Social Capital. *Journal of Social Media & Society*, 10(1), 1-21.
29. **McGloin, R.**, Embacher Martin, K., Gilbert*, C. & Van Heest, J. (2020). Gearing up to the future of exercise: Comparing children's experience of flow, enjoyment, and physical exertion in two versions of a cycling exergame. *Simulation & Gaming*, 1-11. <https://doi.org/10.1177/1046878120943253>
28. **McGloin, R.**, & Coletti*, A. (2019). Changing the channel from face to face to digital space: Framing the foundations of video based presentation and meeting channels. *Communication Center Journal*.
27. Fuller*, M., Atkin, D., **McGloin, R.** & Embacher Martin*, K. (2019). Hey, Nice Run!: Exploring Factors Related to Exercise, Self-Monitoring and Motives for Exercise App Use. *Journal of Communication Technology*.
26. Bennett*, M., Lopresti*, B., **McGloin, R.**, & Denes, A. (2019). The Desire for porn and partner?: Investigating the role of scripts in affectionate communication, sexual desire, and pornography consumption and guilt in young adults' romantic relationships. *Western Journal of Communication*, 1-21. doi: 10.1080/10570314.2018.1569394
25. Rourke*, B., & **McGloin, R.** (2019). The Influence of Asperger's on interpersonal identification with television characters: Examining the impact of Asperger's attributes on identification, charisma, and attribution in parasocial relationships. *Atlantic Journal of Communication*, 27(2), 127-138. doi: 10.1080/154456870.2019.1574797
24. **McGloin, R.**, Wasserman*, J., & Boyan, A. (2018). Model Matching Theory: A Framework for examining the alignment between game mechanics and mental models. *Media and Communication*, 6(2), 126-136. doi: 10.17645/mac.v6i2.1326
23. Krcmar, M., **McGloin, R.**, & Lu*, S. (2018). "What is my call of duty?" Exploring the importance of player experience in a first person shooter. *Journal of Gaming and Virtual Worlds*, 10(2), 167-187.
22. **McGloin, R.** & Oeldorf-Hirsch, A. (2018). Challenge accepted! Evaluating the personality and social network characteristics of individuals who participated in the ALS Ice Bucket Challenge. *Journal of Social Media in Society*, 7(1), 443-455.

21. McGillicuddy*, K., & **McGloin, R.** (2018). "Should I use it?" Assessing the value of online supplemental course materials and their influence on student performance. *Technology, Pedagogy, and Education*, 27(3), 327-337. doi: 10.1080/1475939X.2018.1448298
20. Embacher Martin*, K., **McGloin, R.**, & Atkin, D. (2018). An investigation of body dissatisfaction and neuroticism as determinants of calorie-tracking app use amongst young adults. *Journal of American College Health*, 66(7), 608-616. doi: <https://doi.org/10.1080/07448481.2018.1431905>
19. **McGloin, R.**, & Denes, A. (2018). Too hot to trust: Examining the relationship between attractiveness, trustworthiness, and desire to date in online dating. *New Media & Society*, 1-18. doi: 10.1177/1461444816675440
18. **McGloin, R.** & Embacher*, K. (2017). "Just like riding a bike": A Model matching approach to predicting the enjoyment of a cycling exergame experience. *Media Psychology*, 21(3), 486-505. doi: 10.1080/15213269.2017.1311269
17. Embacher*, K., **McGloin, R.**, & Richards, K. (2017). When women give health advice online, do we listen? The Effect of source sex on credibility and likelihood to use online health advice. *Western Journal of Communication*, 82(4), 439-456. doi: 10.1080/10570314.2017.1367028
16. **McGloin, R.**, Embacher*, K., & Atkin, D. (2017). Health and exercise-related predictors of distance-tracking app usage. *Health Behavior and Policy Review*, 4(4) 306-317. doi: <https://doi.org/10.14485/HBPR.4.4.1>
15. Oeldorf-Hirsch, A. & **McGloin, R.** (2017). Identifying the predictors of participation in Facebook pictivism campaigns. *Social Media and Society*, 1-11. doi: 10.1177/205630511772763
14. **McGloin, R.**, McGillicuddy*, K. & Christensen, J. (2017). The Impact of goal achievement orientation on student technology usage in the classroom. *Journal of Computing in Higher Education*, 29(2), 240-266. doi: 10.1007/s12528-017-9134-4
13. Farrar, K., Lapierre, M., **McGloin, R.**, & Fishlock*, J. (2017). Violent video game play and gun controller use: Effects on behavioral aggression and social norms concerning violence. *Communication Studies*, 1-16. <http://dx.doi.org/10.1080/10510974.2017.1324889>
12. **McGloin, R.**, Richards, K., & Embacher*, K. (2016). Examining the potential gender gap in online health information seeking behaviors amongst digital natives. *Communication Research Reports*, 33(4). doi: 10.1080/08824096.2016.1224169

11. **McGloin, R.**, Farrar, K., Krcmar, M., Park*, S., & Fishlock*, J. (2016). Modeling outcomes of violent video game play: Applying mental models and model matching to explain the relationship between user differences, game characteristics, enjoyment, and aggressive intentions. *Computers in Human Behavior*, 62, 442-451. [10.1016/j.chb.2016.04.018](https://doi.org/10.1016/j.chb.2016.04.018)
10. **McGloin, R.**, Hull*, K., & Christensen, J. L. (2016). More than just a game: examining the effects of competitive setting and performance outcome on player perceptions. *Computers in Human Behavior*, 59, 173-181. [10.1016/j.chb.2016.02.022](https://doi.org/10.1016/j.chb.2016.02.022)
9. Richards, K., **McGloin, R.**, & Embacher*, K. (2015). Increasing knowledge of diabetes through source expertise and perceived credibility. *International Journal of Communication and Health*, 6, 1-10.
8. **McGloin, R.**, Farrar K., & Fishlock*, J. (2015). Violent games and violent controllers: Investigating the use of realistic gun controllers on perceptions of realism, immersion, and outcome aggression. *Journal of Communication*, 1-20. doi: 10.1111/jcom.12148
7. Nowak, K. L., & **McGloin, R.** (2014). The Influence of peer reviews from strangers on source credibility and purchase intention. *Societies*, 4, 689-705. doi: 10.3390/soc4040689
6. **McGloin, R.**, Nowak, K. L., & Watt, J. (2014). Avatars and expectations: Influencing perceptions of trustworthiness in an online consumer setting. *Psychology Journal*, 1, 1-28.
5. Krcmar, M., Farrar, K., Jalette, J., & **McGloin, R.** (2014). Appetitive and defensive arousal in violent video games: Investigating attracting and effects. *Media Psychology*, 1-24. doi: 10.1080/15213269.2014.888007
4. **McGloin, R.**, Farrar K., & Krcmar, M. (2013). Video games, immersion, and cognitive aggression: Does the controller matter? *Media Psychology*, 16(1), 65-87. doi: 10.1080/15213269.2012.752428
3. Farrar K., Krcmar, M., & **McGloin, R.** (2013). The Perception of humanness in video games: Towards an understanding of the effects of player perceptions of game features. *Mass Communication and Society*, 16(3), 299-324. doi: 10.1080/15205436
2. **McGloin, R.**, Farrar, K., & Krcmar, M. (2011). The Impact of controller naturalness on spatial presence, gamer enjoyment, and perceived realism in a tennis simulation video game. *Presence: Teleoperators and Virtual Environments*, 20(4), 1-16.
1. Krcmar, M., Farrar, K., & **McGloin, R.** (2010). The Effects of video game realism on attention, retention and aggressive outcomes. *Computers in Human Behavior*, 27(1), 432- 439.

ENCYCLOPEDIA AND BOOK CHAPTERS

McGloin, R. (2017). President Bill Clinton in NBA JAM. In J. Banks, R. Mejia, and A. Adams (Eds.), *100 Greatest Video Game Characters*. Lanham, MD: Rowman & Littlefield.

MANUSCRIPTS UNDER REVIEW AND IN PREPARATION

(* Signifies a graduate student at current status; ** Signifies an undergraduate student at current status)

McGloin, R., Bridgemohan*, A. (In preparation). Examining the impact of business communication training on early stage entrepreneurs in a university accelerator program.

CONFERENCE PRESENTATIONS

(* Signifies a graduate student at time of acceptance; ** Signifies an undergraduate student at time of acceptance)

66. **McGloin, R.** (February, 2025). BUILD Hartford: A Business Communication Skill Development Program. Presented at the annual meeting of the United States Association for Small Business and Entrepreneurship, Las Vegas, NV.

66. **McGloin, R.**, & Mathieu, J. (November, 2024). Training Entrepreneurs to Leverage the Power of Thought Leadership on LinkedIn. Presented at the annual meeting of the Global Consortium for Entrepreneurship Centers, Boston, MA.

65. **McGloin, R.**, & Bridgemohan*, A., & Mathieu, J. (October, 2024). Empowering Organizations through Thought Leadership: A Workshop on Developing Employee Skills for Business Communication. Presented at the annual meeting of the Association for Business Communication, Tulsa, OK.

64. Coletti*, A., **McGloin, R.**, M., Hamlin*, E., & Atkin, D. (November, 2023). Examining the evolution of Cultivation theory as a means of understanding contemporary science communication in the media. Presented at the annual meeting of the National Communication Association, National Harbor, MD.

63. Stratton, C., Morales*, B., Powers, C., Burk, J., Saville, K., Gigliotti, R., & **McGloin, R.** (November, 2023). Disciplining freedom: Best practices and tactics by training and development professionals (consultants, teachers, trainers) to manage learner autonomy and business requirements. Presented at the annual meeting of the National Communication Association, National Harbor, MD.

62. **McGloin, R.**, & Bridgemohan, A. (October, 2023). Communicating Organizational Vision: Learn How to Apply the Jim Collin's "Good to Great" Vision Method for Extracting and Defining an Organization's Vision. Presented at the annual meeting of the Association for Business Communication, Denver, CO
61. **McGloin, R.**, Coletti*, A., Bridgemohan, A., & Hamlin*, E. (October, 2023). Analyzing the Characteristics of Communication Training Programs for STEM Professionals. Presented at the annual meeting of the Association for Business Communication, Denver, CO.
60. **McGloin, R.**, Mathieu, J., Malloy, M., White, R. (October, 2023). Utilizing the Entrepreneurial Mindset Profile to Help Develop Start-up Teams and Promote Individual Growth Related to Accelerator Participation. Presented at the annual meeting of the Global Consortium for Entrepreneurship Centers, Dallas, TX.
59. **McGloin, R.**, & Bridgemahan, A. (August, 2023). Applying the Value of Contemporary Best Practices to Create a More Cohesive Workplace. Presented at the Southern Connecticut Chapter of the Society for Human Resources Management, Stamford, CT.
58. Dailey, S. L., **McGloin, R.**, Alford, A., Wagner, W. J., Stephens, M., & Knapp, J. (November, 2022). Training and development panel: Curious about consulting? Professional perspectives on getting started as a (communication) consultant. Presented at the annual meeting of the National Communication Association, New Orleans, LA. (**Top Panel Award in the Training and Development Division.**)
57. Coletti*, A., **McGloin, R.**, Embacher-Martin, K., Hamlin*, E. (November, 2022). Examining oral communication skills in communication training programs for STEM professionals: A systematic quantitative literature review. Presented at the annual meeting of the National Communication Association, New Orleans, LA. (**Top Paper Award in the Training and Development Division**)
56. **McGloin, R.**, Saxton**, A., Rao*, A., Hintz, E, Mathieu*, J., Hamlin*, E., Turner*, M. (October, 2022). Communication at the center? A Qualitative investigation into the value of business communication training and Development within Entrepreneurial Acceleration Centers. Presented at the annual meeting of the Global Consortium for Entrepreneurship Centers, Las Vegas, NV.
55. **McGloin, R.**, Mathieu*, J., Hartl, M., Chrosniak, A. (October, 2022). "YOU" As an Entrepreneur: Integrating Personal Development into Entrepreneurship Curriculum. Presented at the annual meeting of the Global Consortium for Entrepreneurship Centers, Las Vegas, NV.

54. **McGloin, R.**, Mathieu*, J., Hartl, M., Chrosniak, A. (October, 2022). “BUILD”ing Community Based Entrepreneurship: Examining a community centered approach to entrepreneurship education and providing a blueprint for future programs. Presented at the annual meeting of the Global Consortium for Entrepreneurship Centers, Las Vegas, NV.
53. **McGloin, R.**, Hamlin*, E., & Coletti*, A. (October, 2022). A Systematic quantitative literature review examining contemporary communication training and development methods. Presented at the annual meeting of the Association for Business Communication, Tampa Bay, FL.
52. **McGloin, R.**, Mathieu* J. (October, 2022). The Problem with Entrepreneurship for MBA programs and their students. Presented at the annual meeting of the Association for Business Communication, Tampa Bay, FL.
51. **McGloin, R.**, & Mathieu*, J. (October, 2021, virtual). Empowering the entrepreneurial mindset through experiential learning. Presented at the annual meeting of the PMBA/OMBA Virtual Conference. Hosted online by University of Connecticut School of Business.
50. **McGloin, R.**, Coletti*, A., & Hamlin*, E. & Denes, A. (November, 2021). Required to work from home: Digital communication channels during the Covid-19 pandemic. Presented at the annual meeting of the National Communication Association Conference, Seattle, WA.
49. Coletti*, A., **McGloin, R.**, Hamlin*, E., & Oeldorf-Hirsch (November, 2021). Science communication on social media: Examining cross-platform behavioral engagement. Presented at the annual meeting of the National Communication Association Conference, Seattle, WA.
48. Denes, A., **McGloin, R.**, Hamlin*, E., Speer, A., & Coletti*, A. (November, 2021). Promoting peer connection in online courses: Exploring the effect of media richness on presence and social connection. Presented at the annual meeting of the National Communication Association Conference, Seattle, WA.
47. Denes, A., & **McGloin, R.**, Hamlin*, E., Coletti*, A., & Speer, A. (November, 2020). Maximizing your scholarly productivity: A How-to presentation on integrating social science research into your online course. Presented at the annual meeting of the Online Learning Consortium Conference, Orlando, FL.
46. **McGloin, R.**, & Denes, A., Speer, A., Coletti*, A., & Hamlin* E. (November, 2020). Building memorable online relationships (MORE) in virtual environments: How can we do MORE? Presented at the annual meeting of the Online Learning Consortium Conference, Orlando, FL.

45. Embacher Martin, K., & **McGloin, R.** (November, 2020). Examining the inhibitory effect of self-objectification on exercise flow and enjoyment for young women. Presented at the annual meeting of the National Communication Association Conference, Indianapolis, IN.
44. **McGloin, R.**, Coletti*, A., & Hamlin*, E. (November, 2020). Conceptualizing and operationalizing a value of communication scale for use in training and development applications. Presented at the annual meeting of the National Communication Association Conference, Indianapolis, IN. (**Top Paper Award in the Training and Development Division**).
43. Guest*, C., & **McGloin, R.** (November, 2020). The Future of fundraising: Motivations for participating in Facebook fundraisers and implications of social capital. Presented at the annual meeting of the National Communication Association Conference, Indianapolis, IN.
42. **McGloin, R.**, Embacher-Martin, K., Gilbert*, C. (May, 2020). Examining the enjoyment of exergaming amongst an adolescent population: A Proof of concept study using the Espresso HD cyber cycling machine. Presented at the 4th Annual UConn Center for mHealth and Social Media Conference, (virtual).
41. Denes, A., & **McGloin, R.** (November, 2019). Who's afraid of the big bad telephone?: Promoting peer connection in online courses through student to student voice based assignments. Presented at the annual meeting of the Online Learning Consortium, Orlando, FL.
40. **McGloin, R.** (November, 2019). Digital Presentation Best Practices. Presented at the annual meeting of the National Communication Association Conference, Baltimore, MD.
39. Embacher Martin*, K., & **McGloin, R.** (May, 2019). Effects of self-objectification and exposure to sexualized social media imagery on flow and enjoyment for young women during exercise. Presented at the 3rd annual conference for the UConn Center for mHealth and Social Media, Storrs, CT.
38. **McGloin, R.**, Embacher Martin*, K., & Van Heest, J. (May, 2019). Gearing up for the future of exercise: Comparing children's experience of flow, enjoyment, and physical exertion in two versions of a cycling exergame. Paper presented at the annual meeting of the International Communication Association Conference, Washington D.C., USA.
37. Fuller, M., Atkin, D., **McGloin, R.** & Embacher Martin*, K. (May, 2019). Hey, Nice Run!: Exploring Factors Related to Exercise, Self-Monitoring and Motives for Exercise App Use. Paper presented at the annual meeting of the International Communication Association Conference, Washington D.C., USA.

36. **McGloin, R.**, Hamlin*, E., & Coletti*, A. (March, 2019). Proposing a Value of Communication Scale. Paper presented at the annual meeting of the National Association of Communication Centers, Greensboro, NC.
35. Embacher Martin*, K. & **McGloin, R.** (November, 2018). (Don't) Tell Me I'm Beautiful: Effects of Body-Oriented versus Achievement-Oriented Messages on Self-Objectification, Body Dissatisfaction, and Self-Esteem in Young Women. Paper presented at the annual meeting of the National Communication Association Conference, Salt Lake City, UT.
34. **McGloin, R.**, Embacher Martin*, K., & Van Heest, J. (May, 2018). Don't go with the flow? Flow state, enjoyment, and physical performance in adolescents for two versions of a cycling exergame. Presented at the 2nd annual conference for the UConn Center for mHealth and Social Media, Storrs, CT.
33. **McGloin, R.**, Wasserman*, J. A., & Boyan, A. (June, 2018). *Model matching theory: Presenting a predictive model for studying video game effects*. Paper presented at the International Communication Association 68th Annual Conference, Prague, Czech Republic.
32. **McGloin, R.** & Embacher*, K. (November, 2017). *Do video game players make better exergamers? Investigating the relationships between prior video experience, performance, and enjoyment of a cycling exergame*. Paper presented at the annual meeting of the National Communication Association Conference, Dallas, TX.
31. Bennett*, M., Lopresti*, B., **McGloin, R.**, & Denes, A. (November, 2017). *Does pornography use influence the link between affectionate communication and positive relational outcomes?: Considering the influence of pornography and associated guilt on sexual desire and relationship satisfaction in college students' romantic relationships*. Paper presented at the annual meeting of the National Communication Association Conference, Dallas, TX.
30. LoPresti, B.J., Bennett, M., & **McGloin, R.** (November, 2017). *Do you feel me?: Investigating empathy and sexism on sexual arousal to hostile pornography amongst young adults*. Paper presented at the annual meeting of The Society for the Scientific Study of Sexuality in San Juan, PR*. *Due to hurricane Irma this conference was moved to Atlanta, GA.
29. Embacher*, K., & **McGloin, R.** (May, 2017). *Body dissatisfaction and neuroticism as determinants of calorie-tracking app use amongst young adults*. Paper presented at the annual meeting of the International Communication Association Conference, San Diego, CA.
28. Oeldorf-Hirsch, A., & **McGloin, R.** (May, 2017). *Is sharing really caring? Examining predictors of Facebook pictivism and its perceived influence on users*. Paper presented at the annual meeting of the International Communication Association Conference, San Diego, CA.

27. **McGloin, R.**, Embacher*, K., & Atkin, D. (April, 2017). *Impact of health consciousness and exercise motivations on distance-tracking smartphone app usage amongst digital natives*. Paper presented at the annual meeting of the Eastern Communication Association Conference, Boston, MA.
26. McGillicuddy*, K., & **McGloin, R.** (April, 2017). *Should I use it? Assessing the value of online supplemental course materials and their influence on student performance*. Paper presented at the annual meeting of the Eastern Communication Association Conference, Boston, MA.
25. Krcmar, M., **McGloin, R.**, Farrar, K., & Li*, S. (November, 2016). *A Dual processing approach to video game play: The Importance of player experience*. Paper presented at the annual meeting of the National Communication Association Conference, Philadelphia, PA.
24. **McGloin, R.**, Farrar, K., Krcmar, M., Park*, S., & Fishlock*, J. (November, 2016). *The role of enjoyment, frustration, player experience and immersion in mediating the link between violent game play and aggression*. Paper presented at the annual meeting of the National Communication Association Conference, Philadelphia, PA.
23. Lopresti*, B., & **McGloin, R.** (November, 2016). *The Real-life rape fantasy: Analyzing perceptions of violent pornographic descriptions in relation to trait aggression and rape myth acceptance amongst young adults*. Paper presented at the annual meeting of the National Communication Association Conference, Philadelphia, PA.
22. Embacher*, K., **McGloin, R.**, & Richards, K. (November, 2016). *When women give health advice online, do we listen? The Effects of source sex and credibility on likelihood to use online health advice*. Paper presented at the annual meeting of the National Communication Association Conference, Philadelphia, PA.
21. Park*, S., Farrar, K., & **McGloin, R.** (November, 2016). *Feeling guilty is no fun: Moral disengagement, sympathy, guilt, and violent video games*. Paper presented at the annual meeting of the National Communication Association Conference, Philadelphia, PA.
20. McGillicuddy*, K., **McGloin, R.**, & Christensen, J. (April, 2016). *The Impact of goal achievement orientation on student technology usage in the classroom*. Paper presented at the annual meeting of the Eastern Communication Association Conference, Baltimore, MD.
19. **McGloin, R.** & Stifano S. (April, 2016). *Google Yourself: Great Ideas for Teaching Students (G.I.F.T.S) presentation*. Paper presented at the annual meeting of the Eastern Communication Association Conference, Baltimore, MD.

18. Stifano, S. & **McGloin, R.** (April, 2016). *Media Timeline: Great Ideas for Teaching Students (G.I.F.T.S) presentation*. Paper presented at the annual meeting of the Eastern Communication Association Conference, Baltimore, MD.
17. Farrar, K., Lapierre, M., **McGloin, R.**, & Fishlock*, J. (November, 2015). *Violent video game play and gun controller use: Effects on behavioral aggression and social norms concerning violence*. Paper presented at the annual meeting of the National Communication Association Conference, Las Vegas, NV.
16. Rourke*, B., **McGloin, R.** & Leff**, J. (May, 2015). *The Influence of Asperger's on interpersonal identification with television characters: Examining the impact of Asperger's attributes on identification, charisma, and attribution in parasocial relationships*. Paper presented at the annual meeting of the International Communication Association Conference, San Juan, Puerto Rico. (Popular Culture Division Top Presentation Award.)
15. **McGloin, R.**, Denes, A., & Kamisher**, O. (May, 2015). *Too hot to trust: Examining the relationship between attractiveness, trustworthiness, and desire to date in online dating*. Paper presented at the annual meeting of the International Communication Association Conference, San Juan, Puerto Rico.
14. Richards, K., **McGloin, R.**, & Embacher*, K. (May, 2015). *Increasing knowledge of diabetes through source expertise and perceived credibility*. Paper presented at the annual meeting of the International Communication Association Conference, San Juan, Puerto Rico.
13. **McGloin, R.**, Farrar K., & Fishlock*, J. (November, 2014). *Violent games and violent controllers: Investigating the use of realistic gun controllers on perceptions of realism, immersion, and outcome aggression*. Paper presented at the annual meeting of the National Communication Association Conference, Chicago, IL.
12. **McGloin, R.**, Hull*, K., & Christensen, J. L. (November, 2014). *More than just a game: Examining the effects of competitive setting and performance outcome on player perceptions*. Paper presented at the annual meeting of the National Communication Association Conference, Chicago, IL.
11. **McGloin, R.**, Nowak. K. L., & Watt, J. (May, 2013). *Avatars and expectations: Influencing perceptions in an online consumer setting*. Paper presented at the annual meeting of the International Communication Association Conference, London, UK.
10. **McGloin, R.**, Farrar K., & Krcmar, M. (November, 2012). *Video games, immersion, and cognitive aggression: Does the controller matter?* Paper presented at the annual meeting of the National Communication Association Conference, Orlando, FL.

9. Krcmar, M., Farrar, K. Jalette*, G., & **McGloin, R.** (May, 2012). *Appetitive and defensive arousal in violent video games: Investigating attracting and effects*. Paper presented at the annual meeting of the International Communication Association Conference, Phoenix, AZ.
8. **McGloin, R.**, & Nowak, K. (May, 2011). *Using expectancy violations theory to explain the effect of avatars on purchase intention and the uncanny valley*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.
7. **McGloin, R.**, & Farrar, K. (November, 2010). *The Impact of controller naturalness on spatial presence, gamer enjoyment, and perceived realism in a tennis simulation video game*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.
6. Farrar, K., Krcmar, M., & **McGloin, R.** (November, 2010). *The Perception of humanness in video games: Towards an understanding of the effects of player perceptions of game features*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA. (Mass Communication Division Top Presentation Award.)
5. **McGloin, R.**, & Nowak, K. (November, 2009). *The Effect of avatar categorization on perceptions of source and text credibility*. Paper presented at the annual meeting of the International Society for Presence Research, Los Angeles, CA.
4. Carlson, J., **McGloin, R.**, & Kowal, C. (May, 2009). *An exploration into the individual's emotional reaction to political advertisements: Using framing and priming as a theoretical framework*. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.
3. **McGloin, R.**, & Gallicchio, M. (May, 2008). *Evaluating consumer attitudes and intended purchasing behaviors towards Macintosh's "Get a Mac" advertising campaign*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.
2. Gallicchio, M., Koberstein, N., **McGloin, R.**, & Langstedt, E. (April, 2008). *The Emotional quality of life scale a predictor for interpersonal interactions*. Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.
1. **McGloin, R.** (April, 2007). *The Function and importance of song in the Irish republican social movement*. Paper presented at the annual meeting of the Eastern Communication Association, Providence, RI.

GRANT ACTIVITY

October, 2023	Developing the Science Communication Skills of STEM Students. Venturewell. Total amount applied for: \$30,000. PI: Rory McGloin , Co-PI: Jennifer Mathieu
June, 2023	NSF i-corps Northeast Hub Grant application. Total award for: \$84,499. Key Personnel: Rory McGloin.
November, 2019	Digital Communication Training for Community Based STEM Leaders: Engaging Underrepresented Audiences through Informal Learning. NSF. Total amount applied for: \$1,200,217. PI: Rory McGloin , Co-PI: Kenneth Lachlan.
May, 2017	eCampus Online Course Initiative Grant for COMM 2110: Presenting in the digital age. University of Connecticut: eCampus. Total award: \$7,500. PI: Rory McGloin
October, 2017	Gearing Up: Using Exergames to Impact Health in Overweight Children. Collaboratory on School and Child Health, UConn Institute for Collaboration on Health, Intervention, and Policy. Total award: \$8,000. PIs: Rory McGloin (COMM, UConn) and Jaci Van Heest (NSOE, UConn)
August, 2017	Developing Strategies for Improving Oral Communication Curriculum and Programming: A Multi-Institutional Approach. Davis Educational Foundation. Total award: \$50,000. Institutional based grant including: Connecticut College, Eastern Connecticut State University, Middlesex Community College, Quinnipiac University, Wesleyan University, University of Connecticut (represented by Rory McGloin).
November, 2016	Growing up with guns: Examining the impact of media with guns on children's attitudes towards guns. Children and Screens. Total amount applied for: \$100,000. PIs: Kirstie Farrar (COMM, UConn), Matt Lapierre (COMM, ASU), Rory McGloin (COMM, UConn), and Brad Bushman (COMM, OSU).
October, 2016	Guns and Games: A Longitudinal Investigation on How Guns in Violent Video Games Influence Children's Attitudes Towards Guns, Gun Safety, and Gun Violence. CLAS Fund for Innovative Education in Health and Society. Total amount applied for: \$136,427. PIs: Kirstie Farrar (COMM, UConn) and Rory McGloin (COMM, UConn).

October, 2016	Creative Presentation and Listening: A New Training Model for effective Graduate Student Teaching in the Biological Sciences. CLAS Fund for Innovative Education in Science. Total amount applied for: \$120,732. PIs: Rory McGloin (COMM, UConn) and Kenneth Knoll (MCB, UConn).
April, 2016	Examining the Effects of a Novel Exer-gaming Experience in Middle-School Youth. UConn Institute for Collaboration on Health, Intervention, and Policy. Total award: \$15,000. PIs: Rory McGloin (COMM, UConn) and Jaci Van Heest (NSOE, UConn).
December, 2015	Assessing the Use of Technology in the Classroom. UConn Center for Excellence in Teaching and Learning. Total award: \$2,500. PI: Rory McGloin (COMM, UConn).
September, 2015	New Technology and Teaching: Does the channel of delivery matter? CLAS Fund for Innovative Education in Science. Total amount applied for: \$46,768. PI: Rory McGloin (COMM, UConn).
September, 2015	Assessing Student Learning Through the Use of New Technology. CLAS Fund for Innovative Education in Science. Total amount applied for: \$44,893. PI: Rory McGloin (COMM, UConn).

TEACHING AND INSTRUCTIONAL ACTIVITIES

Courses Taught

Undergraduate

1. Introduction to Communication (COMM 1000)
2. Public Speaking (COMM 1100)*
3. Introduction to Mass Media Systems (COMM 1300)
4. Professional Communication (COMM 2100 - Online)*
5. Presenting in the Digital World (COMM 2110 - Online)**
6. Research Methods (COMM 3000Q)
7. Persuasion and Social Influence (COMM 3100)
8. Effects of Mass Media (COMM 3300)
9. Organizational Communication (COMM 4230)*
10. Advertising (COMM 4800)
11. Senior Thesis in Communication (COMM 4996W)
12. Independent Study in Communication (COMM 4998)
13. *Improving your Communication Skills* (UNIV 1784 – Honors)**
14. Build Hartford (BADM 4895)

Graduate

1. Communicating Presence (COMM 5630)***
2. Independent Study in Communication (COMM 5899)
3. Professional Communication (COMM 5900)*
4. Communicating for Impact (BADM 5183 - University of Connecticut, MBA program)****
5. Executive Communication - University of Connecticut, Executive MBA program)
6. Build Hartford (BADM 5894)

**Developed distance learning (online) version in 2020/2021*

***Developed new online course in 2018*

****Developed new course in 2019*

*****Developed new course in 2015*

UConn Pre-College Program

- Communication - Media and You!

INVITED PRESENTATIONS, LECTURES, & DEVELOPMENTAL WORKSHOPS

67. **McGloin, R.** (October, 2024). *Innovate, Inspire, Lead: The Strategic Advantage of Thought Leadership in Aerospace*. The World's Aerospace Alley Tradeshow, Aerospace Components Manufacturers, Hartford, CT.
66. **McGloin, R.** (August, 2024). *Communicating an Academic Identity through Personal Branding*. Ph.D Program, School of Business, University of Connecticut. Storrs, CT.
65. **McGloin, R.** (August, 2023). *Building Your Personal Brand: A workshop for early career professionals*. Undergraduate Student Government, University of Connecticut. Storrs, CT.
64. **McGloin, R.** (August, 2023). *Communicating Your Value Proposition*. Entrepreneurial Veteran's Bootcamp School of Business, University of Connecticut. Hartford, CT.
63. **McGloin, R.** (April, 2023). *Identifying & Refining Your Values*, Timely Topic Series, Connecticut Center for Entrepreneurship & Innovation, University of Connecticut. Virtual.
62. **McGloin, R.** (April, 2023). *Designing and Delivering Your Business Pitch*, School of Business, University of Connecticut. Storrs, CT.
61. **McGloin, R.** (April, 2023). *Personal Branding, Designing and Delivering your Value*, School of Business, University of Connecticut. Hartford, CT.
60. **McGloin, R.** (April, 2023). *Identifying and Communicating your Professional Vision*, School of Business, University of Connecticut. Hartford, CT.
59. **McGloin, R.** (December, 2022). *Developing Stronger "Foundations" through a Value of Communication*. UConn Foundation Officers, UConn Foundation, Hartford, CT.
58. **McGloin, R.** (November, 2022). *Identifying Our (Shared) Value of Communication*, Administrative Leadership, School of Business, University of Connecticut. Hartford, CT.
57. **McGloin, R.** (October, 2022). *Communication is Critical: Revenue Workshop*, Family Business Program, School of Business, University of Connecticut. Hartford, CT.
56. **McGloin, R.** (August, 2022). *Communicating Your Value Proposition*. Entrepreneurial Veteran's Bootcamp School of Business, University of Connecticut. Storrs, CT.
55. **McGloin, R.** (March, 2022). *The Value of Storytelling in Your Business Pitch*, School of Business, University of Connecticut. Storrs, CT.
54. **McGloin, R.** (December, 2021). *Maximizing Your Interpersonal Business Engagements*. UConn Foundation Officers, UConn Foundation, Hartford, CT.
53. **McGloin, R.** (virtual, December, 2021). *Tips and Best Practices for Presenting in the Virtual World*. Engineering Staff and Development Officers, School of Engineering, University of Connecticut. Storrs, CT.

52. **McGloin, R.** (virtual, April, 2021). *The Value of Communication in Training*. Training and Development Division, Talent Development Webinars, National Communication Association.
51. **McGloin, R.** (virtual, April, 2021). *Presenting Your Research Through (Digital) Story*. UConn School of Health, University of Connecticut. Farmington, CT.
50. **McGloin, R.** (virtual, April, 2021). *Irish Sport in CT*. Irish Studies Program, University of Connecticut. Storrs, CT.
49. **McGloin, R.** (March, 2021). *Principles of Effective Public Speaking for Business Pitching*. Alpha Kappa Psi, University of Connecticut. Storrs, CT.
48. **McGloin, R. & Denes, A.** (September, 2020). *Do MORE Part 2: Virtual Discussion on Building Student-to-Student Relationships in Online Courses*. Center for Excellence in Teaching and Learning (CETL), University of Connecticut. Storrs, CT.
47. **McGloin, R.** (September, 2020). *Effective Presentation Delivery: An Audience Centered Approach*. Executive MBA program, School of Business, University of Connecticut. Hartford, CT.
46. **McGloin, R.** (virtual, June, 2020). *Delivering Effective Pitch Presentations in the Virtual World*. Connecticut Center for Entrepreneurship and Innovation. University of Connecticut. Hartford, CT.
45. **McGloin, R., & Denes, A.** (virtual, May, 2020). *Do MoRE: Virtual Discussion on Building Student-to-Student Relationships in Online Courses*. Center for Excellence in Teaching and Learning (CETL), University of Connecticut. Storrs, CT.
44. **McGloin, R.** (virtual, April, 2020). *Telling the Story of Your Research*. UConn School of Health, University of Connecticut. Farmington, CT.
43. **McGloin, R.** (virtual, April, 2020). *A Contemporary History of the GAA in CT*. Irish Studies Program, University of Connecticut. Storrs, CT.
42. **McGloin, R.** (March, 2020). *Cutting Through the Noise: A Panel Discussion on Communication and Digital Marketing in a Contemporary International Marketplace*. Ulster University. Belfast, Northern Ireland.
41. **McGloin, R.** (March, 2020). *Seeing Faces in Digital Spaces: Examining the Role and Impact of Digital Communication Channels within Organizational Transformation*. Ulster University. Belfast, Northern Ireland.
40. **McGloin, R.** (March, 2020). *Establishing a Shared Value of Communication to Improve Counselling Effectiveness*. Guest lecture. Ulster University. Belfast, Northern Ireland.
39. **McGloin, R.** (February, 2020). *Communication at the Core of CAHNR: A professional development workshop*. College of Agriculture, Health, and Natural Resources. University of Connecticut. Storrs, CT.

38. **McGloin, R.** (February, 2020). *Your Stories are Your Legacy*. Principled Business Leadership Institute, Northern Atlantic Regional Conference, Alpha Kappa Psi, Boston, MA.
37. **McGloin, R.** (January, 2020). *Digital Communication Channels: Norms, Theories, and Best Practices*. Executive MBA program, School of Business, University of Connecticut. Hartford, CT.
36. **McGloin, R.** (December, 2019). *Transforming and Performing: Communication at the Center*. TravLEARN (enterprise-wide learning and development conference), Travelers Insurance, Windsor, CT.
35. **McGloin, R.** (November, 2019). *Communicating for Impact*. Ph.D program, School of Business, University of Connecticut. Storrs, CT.
34. **McGloin, R.** (September, 2019). *Connecting through Conversation*. Business Career Exposition Keynote Presentation, School of Business, University of Connecticut. Storrs, CT.
33. **McGloin, R.** (September, 2019). *Using Storytelling to Connect Within Multi-Generational Corporate Settings*. Corporate Partner Relations Advisory Council, University of Connecticut. Storrs, CT.
32. **McGloin, R.** (September, 2019). *Effective Presentation Delivery: An Audience Centered Approach*. Executive MBA program, School of Business, University of Connecticut. Hartford, CT.
31. **McGloin, R.** (April, 2019). *Exploring a Theory of Model Matching*, Department of Communication, Wake Forest University. Winston-Salem, NC.
30. **McGloin, R.** (November, 2018). *Communicating Effectively for Business Presentation*. Ph.D program, School of Business, University of Connecticut. Storrs, CT.
29. **McGloin, R.** (September, 2018). *Effective Presentation Delivery: An Audience Centered Approach*. Executive MBA program, School of Business, University of Connecticut. Hartford, CT.
28. **McGloin, R.** (August, 2018). *Delivering Effective Recruitment Messages*. Office of Undergraduate Admissions, University of Connecticut. Storrs, CT.
27. **McGloin, R.** (April, 2018). *Crafting and Delivering Effective Messages Using an Audience Centered Approach*. Center for Excellence in Teaching and Learning, University of Connecticut. Storrs, CT.
26. **McGloin, R.** (February, 2018). *3 Minute Thesis: Preparing for the Best 3 Minute Presentation of Your Life!* The UConn Graduate School, University of Connecticut. Storrs, CT.
25. **McGloin, R.** (November, 2017). *Communicating Effectively for Business Presentation*. Ph.D program, School of Business, University of Connecticut. Storrs, CT.
24. **McGloin, R. & Christensen, J.** (November, 2017). *Breaking Through the 4th Wall: Examining Racial Stereotypes Through TV Sit-coms*. UConn Metanoia, Together: Confronting Racism. University of Connecticut. Storrs, CT.

23. **McGloin, R.** (November, 2017). *3 Minute Thesis: Preparing for the Best 3 Minute Presentation of Your Life!* The UConn Graduate School, University of Connecticut. Storrs, CT.
22. **McGloin, R.** (November, 2017). *Communication at the Core of "The Foundation."* The UConn Foundation, University of Connecticut. Storrs, CT.
21. **McGloin, R.** (October, 2017). *Communication and Effective Presentation.* College of Liberal Arts and Sciences Student Leadership Board, University of Connecticut. Storrs, CT.
20. **McGloin, R.** (October, 2017). *Communication Theory and Skills for Academic and Business Applications.* Psi Rho chapter of Alpha Kappa Psi (UConn Business Fraternity), University of Connecticut. Storrs, CT.
19. **McGloin, R. & Denes, A.** (September, 2017). *Effective Presentation Delivery: A communication centered approach.* Executive MBA program, School of Business, University of Connecticut. Hartford, CT.
18. **McGloin, R.** (September, 2017). *Presentation Basics for Video Delivery (digital presentation.)* Center of Excellence for Teaching and Learning, University of Connecticut. Storrs, CT.
17. **McGloin, R. & Stifano, S.** (September, 2017). *Enhancing Your Media Presentation Skills in School and Child Health-Related Topics.* The Collaboratory on School and Child Health (CSCH), University of Connecticut. Storrs, CT.
16. **McGloin, R.** (March 2017). *Communication Skills for Academic and Workplace Applications.* Sigma Phi Epsilon, University of Connecticut. Storrs, CT.
15. **McGloin, R.** (February, 2017). *The Importance of Communication in Learning Communities.* LC Talks, Learning Community Program, University of Connecticut. Storrs, CT.
14. **McGloin, R. & Denes, A.** (February, 2017). *Public Speaking and Beyond: Communication Skills for the Workplace.* United Way Emerging Leaders Society, Hartford, CT.
13. **McGloin, R.** (October, 2016). *Communication and Leadership.* Phi Gamma Delta Fraternity. University of Connecticut. Storrs, CT.
12. **McGloin, R.** (September, 2016). *Effective Presentation Delivery: A communication centered approach.* Ph.D program, School of Business, University of Connecticut. Storrs, CT.
11. **McGloin, R.** (September, 2016). *Enhancing Your Classroom Presentation Skills Through Effective Communication.* Center for Excellence in Teaching and Learning, University of Connecticut. Storrs, CT.
10. **McGloin, R. & Denes, A.** (September, 2016). *Effective Presentation Delivery: A communication centered approach.* Executive MBA program, School of Business, University of Connecticut. Hartford, CT.

9. **McGloin, R.** (May, 2016). *Communication and Effective Presentation*. CLAS Dean's Office. University of Connecticut. Storrs, CT.
8. **McGloin, R.** (October, 2015). *Foundations of Communication within Pharmacy*. Pharmacy Leadership Program. University of Connecticut. Storrs, CT.
7. **McGloin, R.** (August, 2015). *Student Evaluations of Learning: A Grading Workshop*. Department of Communication. University of Connecticut. Storrs, CT.
6. **McGloin, R.** (April, 2015). *Speaking Confidently as a Leader*. Learning Community: Student Leadership Consortium, University of Connecticut. Storrs, CT.
5. **McGloin, R.** (August, 2014). *Public Speaking and Managing Anxiety*. Institute for Teaching and Learning: Teaching Assistant Programs, fall 2014 new graduate student orientation, University of Connecticut. Storrs, CT.
4. **McGloin, R.** (February, 2014). *Using Professional Communication in the Health Service Industry*. Department of Molecular Cell Biology, University of Connecticut. Storrs, CT.
3. **McGloin, R.** (April, 2013). *You're Brain on Video Games*. Keynote presenter. Enfield, CT.
2. **McGloin, R.** (November, 2012). *How to be a successful student at UConn*. Kappa Alpha Theta, University of Connecticut. Storrs, CT.
1. **McGloin, R.** (November, 2012). *A Short Course on Persuasion and Interviewing*. School of Business, University of Connecticut. Storrs, CT.

ADVISING & MENTORING

Graduate Advising

- Alexander Bridgemohan (Expected graduation, 2028), Ph.D. Advisor
- Emily Hamlin (Expected graduation, 2024), Ph.D. Advisor
- Jean Cardinale (Expected graduation, 2025), M.A. Advisor
- Nathan Chase (Expected graduation, 2024), Ph.D. Committee Member
- Amanda Colletti (2024), Ph.D. Advisor
- Chelsea Guest (2022). Ph.D. Committee Member
- Alyce Viens (2022). Ph.D. Committee Member
- Emily Hutter (2021). Ph.D. Committee Member
- Michelle Lewis (2021), M.A. Advisor
- Daniel Whalen (2021), M.A. Advisor
- Ashley Brannan (2020), M.A. Advisor
- Kara McGillicuddy (2020). Ph.D. Advisor
- Kimberly Embacher (2020). Ph.D. Advisor
- Margaret Bennett (2019). Ph.D. Committee Member
- Kimberly Embacher (2015). M.A. Committee Member

Thesis and Dissertation Committee Service

- Victoria Reid (2020). Dissertation Reviewer
- Adam Rinear (2019). Dissertation Reviewer
- Christina Devoss (2018). Dissertation Reviewer
- Suji Park (2017). Dissertation Reviewer
- Michael Fuller (2016). Dissertation Reviewer
- Joshua Fishlock (2015). Dissertation Reviewer

Undergraduate Project Advising

- Sarah Ibrahim (May 2019). *Science as Storytelling*. Holster Scholar Finalist.
- AnnaBelle Bullard-Davies (May 2018). *Social Media Effects and Individual Differences Surrounding Fatspiration Messages*. Senior Thesis.
- Kia Nurse (May 2018). *HerStory: Producing a targeted initiative educating young females on the value of sport participation*. Individualized Major Thesis.
- Breanna Stewart (May, 2016). *Around the Block: Making Moves in the Community*. Individualized Major Thesis.
- Sarah Levine (May, 2016). *Like, Share, Comment: Identifying the Predictors of Online Clicktivism*. Honors in Communication Thesis.
- Jessica Leff (May, 2014). *Examining the Impact of Asperger's Attributes on Identification, Charisma and Attributional Confidence*. Honors in Communication Thesis.
- Olivia Kamisher (May, 2014). *More Than Meets the Eyes: Examining the Relationship Between Attractiveness, Likeability and Source Trustworthiness in an Online Dating Profile*. Honors in Communication Thesis.

SERVICE TO THE SCHOLARLY FIELD

2023 - present	Association for Business Communication. Liaison to the National Communication Association.
2023 - present	Association for Business Communication. NCA paper competition program planner.
2019	Eastern Communication Association. Media Scholar Office Hours. Contributor.
2017	Eastern Communication Association. Media Scholar Office Hours. Contributor.
2016	NCA Game Studies Division. Pre-Conference: "Call of Duty: A Call to Action" Video Games and Civic Engagement. Organizer and Co-Chair.
2016 - 2019	International Communication Association. Game Studies division. Reviewer.
2015 - 2019	National Communication Association. Game Studies division. Reviewer.
2014-2017	National Communication Association. Mass Communication division. Reviewer.

JOURNAL REVIEW SERVICE AND EDITORIAL BOARD MEMBERSHIP

Science Communication

- 2023 – present. Ad Hoc Reviewer.

Communication Research Reports

- 2017 – present. Editorial Board Member

Communication Reports

- 2020 – present. Editorial Board Member

Western Journal of Communication

- 2022 – present. Ad Hoc Reviewer.

Technology, Mind, and Behavior

- 2020 – present. Ad Hoc Reviewer.

Simulation and Gaming

- 2020 – present. Ad Hoc Reviewer.

Psychology of Popular Media Culture

- 2018 – present. Ad Hoc Reviewer.

Communication Monographs

- 2017 – present. Ad Hoc Reviewer.

Cyberpsychology, Behavior, and Social Networking

- 2016 – present. Ad Hoc Reviewer.

PLOS (Public Library of Science) One

- 2015 – present. Ad Hoc Reviewer.

New Media and Society

- 2014 – present. Ad Hoc Reviewer

Media Psychology

- 2012 – present. Ad Hoc Reviewer.

Computers in Human Behavior

- 2012 – present. Ad Hoc Reviewer.

Presence: Teleoperators and Virtual Environments

- 2011 – present. Ad Hoc Reviewer.

UNIVERSITY SERVICE

2020 – 2024	UConn Career Champion Executive & Advisory Board Member.
2022 – 2023	UConn Executive MBA. Corporate Ambassador.
2020 – 2022	UConn Connecticut Center for Entrepreneurship and Innovation. Strategic Communication Consultant.
2016 – 2022	UConn 3 Minute Thesis. Communication and presentation instructor, competition judge, organization committee member, and workshop coordinator.
2012 – 2016	College of Liberal Arts and Sciences Courses and Curriculum Committee Representative.

DEPARTMENTAL SERVICE

2021 - Present	Department Promotion, Tenure, and Review Committee
2021 - Present	M.A. Fast Track (4+1) Committee
2021 - 2024	Undergraduate Studies Committee
2020 - 2021	Diversity, Equity, and Inclusion Committee
2011 – 2021	Graduate Teaching Orientation Committee
2017 – 2021	Graduate Admissions Committee
2012 – 2019	Chair of Undergraduate Studies Committee
2012 – 2019	Undergraduate Curriculum Planning Committee
2012 – 2019	Undergraduate Honors Student Advisor
2012 – 2019	Study Abroad Course Evaluator
2012 – 2019	Transfer Course Evaluator
2015 – 2018	Alumni/Public Relations Committee
2012 – 2014	Chair of Martin Horn Scholarship Committee

AD HOC COMMITTEE SERVICE

2022	School of Engineering Professional Education Program Director, hiring committee. Committee member.
2021	School of Engineering Business Development hiring committee. Committee member.
2020	CLAS Excellence in Teaching Award review Committee. Committee member.
2019 - 2020	Associate professor hiring committee. Committee member.
2018 – 2019	External review and self-study report committee. Committee member.
2015 – 2017	Curriculum and program assessment committee. Committee member.
2015	Assistant communication professor-in residence hiring committee. Committee member.
2015	Visiting communication professor-in residence hiring committee. Committee member.

2014 Communication department advisor hiring committee. Chair.

UNDERGRADUATE HONOR SOCIETY & GROUP ADVISING SERVICE

2017 – present	Advisor to the UConn Gaelic Football Club
2020 – present	Advisor to the UConn Improv Group.
2021 - 2022	Entrepreneurship Club, UConn MBA program
2018 – 2021	Advisor to the UConn Debate Team
2017 – 2018	Advisor to the UConn chapter of the National Communication Association Honor Society, Lambda Pi Eta.
2011 – 2018	Advisor to Communication Society (Undergraduate)
2012 – 2016	Advisor to UCTV (University of Connecticut Television)

PROFESSIONAL AWARDS, RECOGNITIONS, NOMINATIONS & FELLOWSHIPS

Awards

September, 2023	40 Under 40 Award Recipient, Hartford Business Journal, Hartford, CT.
February, 2022	2021 Community Builder of the Year, CT Entrepreneur Awards, Hartford, CT.
February, 2022	40 Under 40 Award Recipient, The Irish Echo Newspaper, New York City, NY.
March, 2021	UConn College of Liberal Arts and Sciences (CLAS) Excellence in Graduate Mentoring Nomination, Storrs, CT.
April, 2018	UConn College of Liberal Arts and Sciences (CLAS) Excellence in Teaching Award, Storrs, CT.
April, 2017	UConn-AAUP Early Career Teaching Excellence Award, Storrs, CT.

EXTRACURRICULAR ACADEMIC SERVICE

September, 2020	Education abroad program designer. Curated and designed a custom education abroad program in conjunction with Ulster University for UConn Communication students.
May, 2018	Editor. <i>The Communicator</i> , v.6. An annual newsletter highlighting the accomplishments and happenings of the UConn department of Communication distributed to distinguished UConn administrators and over 10,000 Communication alumni.
April, 2018	Executive producer and co-host. UConn's Fifth Annual Public Speaking Competition. A two-hour event that featured five contestants and three judges with \$450 in scholarship funds awarded. Attendance > 200 people.
May, 2017	Editor. <i>The Communicator</i> , v.5. An annual newsletter highlighting the accomplishments and happenings of the UConn department of Communication distributed to distinguished UConn administrators and over 10,000 Communication alumni.
April, 2017	Executive producer and co-host. UConn's Fourth Annual Public Speaking Competition. A two-hour event that featured five contestants and three judges with over \$400 in scholarship funds awarded. Attendance > 300 people.
May, 2016	Editor. <i>The Communicator</i> , v.4. An annual newsletter highlighting the accomplishments and happenings of the UConn department of Communication distributed to distinguished UConn administrators and over 10,000 Communication alumni.
April, 2016	Executive producer and co-host. UConn's Third Annual Public Speaking Competition. A two-hour event that featured five contestants and three judges with over \$400 in scholarship funds awarded. Attendance > 200 people.
May, 2015	Editor. <i>The Communicator</i> , v.3. An annual newsletter highlighting the accomplishments and happenings of the UConn department of Communication distributed to distinguished UConn administrators and over 10,000 Communication alumni.
April, 2015	Executive producer and co-host. UConn's Second Annual Public Speaking Competition. A two-hour event that featured five contestants and three judges with over \$400 in scholarship funds awarded. Attended > 300 people.

- May, 2014 Editor. *The Communicator*, v.2. An annual newsletter highlighting the accomplishments and happenings of the UConn department of Communication distributed to distinguished UConn administrators and over 10,000 Communication alumni
- April, 2014 Executive producer and host. *UConn's Inaugural Public Speaking Competition*. A two-hour event that featured five contestants and three judges with over \$400 in scholarship funds awarded. Attendance > 300 people.
- May, 2013 Editor. *The Communicator*, v.1. An annual newsletter highlighting the accomplishments and happenings of the UConn department of Communication distributed to distinguished UConn administrators and over 10,000 Communication alumni
- May, 2013 Executive producer. *Department of Communication Commencement Reception*. An evening dedicated to the accomplishments of the Department of Communication's Class of 2013.

PROFESSIONAL MEMBERSHIPS AND RESEARCH AFFILIATIONS

Association of Business Communication - 2022 - Present

Eastern Communication Association – Lifetime Member

National Communication Association – 2009 - Present

International Communication Association since – 2008 - Present

National Association for Communication Centers – 2019 - 2022

Association of Training and Development - 2021 - 2023

Institute for Collaboration on Health, Intervention, & Policy (InCHIP) – 2015 - 2023