

# DALU K. OKOLI

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## High-achieving scholar of Business Administration and Communication

Awarded Dean's List during entire undergraduate career, embarked on multiple semester-long research projects in the fields of business and communication, seeks to further education in business communication and pursue a career in academia to advance organizational communication research and expand common knowledge in the field

### Skills and areas of expertise

- Works well in a team setting
  - Leadership and volunteer experience
  - Advanced proficiency in Microsoft Office Suite
  - Exceptional interpersonal communication skills
  - Authored research papers in business and communication
  - Proficient in R and SPSS
  - Holds a Master of Arts in Communication
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## EDUCATION

### University of Connecticut, Storrs Mansfield, CT

May 2027

- Doctor of Philosophy (PhD) in Communication
- GPA:

### Eastern New Mexico University, Portales, NM

December 2022

- Master of Arts (MA) in Communication
- GPA: 4.00
- Authored cross-cultural research paper examining internal communication and external reputation management as factors that influence organizational success.

### Eastern New Mexico University, Portales, NM

December 2019

- Bachelor of Business Administration (BBA)
- GPA: 3.87
- Major: Business Administration (emphasis in Applied Economics and Finance)
- Dean's List: Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019
- Outstanding International Undergraduate Student Award, 2017/2018

## PROFESSIONAL AFFILIATIONS

- Delta Mu Delta: Gamma Omega Chapter, Eastern New Mexico University
- Phi Kappa Phi: Eastern New Mexico University
- Lambda Pi Eta: Alpha Zeta Omicron Chapter, Eastern New Mexico University
- Golden Key International Honor Society

## PROFESSIONAL AND EMPLOYMENT EXPERIENCE

**Website Producer**, *KGET Channel 17, NBC*. Bakersfield, CA.

2023

Served as a digital producer writing breaking news, stories, and social media publishing. Monitored ongoing newsworthy events in Kern County and picked them up for publishing as news stories on the station's website. Assisted broadcast

producer by electing to write news releases and stories from broadcast scripts into shareable content for the station's online audience. Worked at position 40 hours per week

**Graduate Assistant**, *Department of Communication, Eastern New Mexico University*. Portales, NM 2021-2022  
Assisted faculty members in research and teaching tasks throughout department, collaborated with professors on research projects for presentation at communication research conferences, graded assignments and developed tests for lower-level interpersonal communication course, served as technical producer for Eastern Tonight campus-wide variety TV show, co-authored two research papers in communication with one of them being presented at the Central States Communication Association (CSCA) annual conference in April of 2022, and worked at position 20 hours per week

**Audit Specialist**, *Healthcare Finance Direct Inc.*, Bakersfield, CA 2020  
Contributed to the preparation of regularly scheduled reports, inputting customer data accurately and effectively; processed and posted all client provider payments and monthly credit pull fees; processed manual and automatic CC and ACH payments and reversals; conducted regular audits on payment postings and verified that all postings were of maximum accuracy; above all, operated as part of a fast-paced team to deliver a consistent and professional level of service; and worked at position 30 hours per week

## LEADERSHIP AND VOLUNTEER EXPERIENCE

**Assistant Station Manager**, *ENMU HoundWaves Student Radio Station* 2022  
Aided station manager in spearheading all day-to-day operations of radio station and maintained quality of equipment and on-air programming, assisted faculty advisor with maintaining annual station budget and responded to station emergencies. Conducted radio and social media advertising and promotion campaigns for different campus events and radio station training programs

**Head Student Intern/Team Leader**, *ENMU Wesley Methodist Foundation* 2018-2022  
Oversaw day-to-day activities and helped campus ministry director plan and hold events, voluntary retreats and meals; served as student representative of the United Methodist Church on the Eastern New Mexico University campus and presided over meetings and activities of student team members

**News Editor Volunteer**, *KENW-TV PBS Station, Eastern New Mexico University* 2022  
Helped organize and prepare news video packages, edited videos for relevant segments, served as camera operator on select days.

## RESEARCH EXPERIENCE

- Okoli, D. (2022). An Intercultural examination of internal communication coordination and external reputation management as determinants of organizational survival. Capstone Project. Department of Communication, Eastern New Mexico University. Accepted for presentation at Southwest Popular/American Culture Association Annual Conference 2023
- Okoli, D. (2021). How do organizations manage communication in a crisis compared to normalcy? An empirical study. Department of Communication, Eastern New Mexico University.
- Okoli, D. (2021). Social Media analysis of the attitudes of citizens of the COVID-19 hardest-hit regions toward the pandemic and vaccination efforts: A thematic and empirical analysis. Department of Communication, Eastern New Mexico University.
- Bramlett, J. C., Roe, D. L., Okoli, D. (2021). Crisis Communication on the Campaign Twitter Trail: A Thematic Analysis of President Trump's COVID Tweets During the 2020 Election. Paper presentation at the Central States Communication Association Annual Conference 2022

- Okoli, D. (2019). Youth Unemployment and Crime in Nigeria: Is there a cause-and-effect relationship? Dept. of Economics, Eastern New Mexico University. First place winner, Student Research and Creativity Conference 2019
- Okoli, D. (2019). Identifying methods and criteria for valuing private companies. Dept. of Finance, Eastern New Mexico University

## TEACHING ASSISTANTSHIP EXPERIENCE

- COMM 2120: Interpersonal Communication (Fall 2021): This course provides an introduction to the study of interpersonal communication. Students will examine the application of interpersonal communication in personal and professional relationships
  - Duties: Graded assignments and discussion responses from students, coordinated asynchronous Microsoft Teams chats between professor and his students, and created tests and midterm/final exams for the class.

## RESEARCH ASSISTANTSHIP EXPERIENCE

- Bramlett, J. C., Roe, D. L., Okoli, D. (2021). “Crisis Communication on the Campaign Twitter Trail: A Thematic Analysis of President Trump’s COVID Tweets During the 2020 Election” Paper presentation at the 2022 Central States Communication Association Annual Conference
  - Duties: Researched various topics for faculty members assisted, performed thematic data analysis on Microsoft Excel and wrote contribution on the analysis and results section of final research paper.

## RELEVANT COURSEWORK

- COMM 101 P Interpersonal Communication
- MGT 313 P Organizational Behavior
- COMM 502 P Comm Research Methods
- COMM 527 P Integrated Comm Campaign
- COMM 557 P Strategic Social Media
- COMM 511 P Public Relations Cases and Concepts
- COMM 545 P Communication Theory
- COMM 510 P Mass Media and Society
- COMM 529 P Management in Media
- COMM 579 P Individual Research
- COMM 513 P Critical Analysis: Mass Media
- COMM 523 P Global Media
- COMM 532 P Comm Capstone Project